

Summary

Passionate and self-motivated designer that strives to create beautiful and usable products with the user in mind. Experienced in user research, wireframes and guideline development, designing visual mockups, and creating functional prototypes for usability testing.

Skills

UX/UI Design, Product Design, Visual Design, Interaction Design, User Research, SWOT Analysis, User Stories, User Flows, Branding & Identity, Personas, Card Sorting, Responsive Wireframes, Prototypes, Visual Mockups, Basic HTML & CSS

Tools & Softwares

Sketch, Figma, Invision, Webflow, Principle for Mac, Axure, Adobe Photoshop, Adobe Illustrator, Google Suite, Usability Hub, Draw.io, Balsamiq, Morae Observer, TFS (version control), Adobe Lightroom, Slack, Workfront.

Education

Bloc
UX/UI Design Apprenticeship
January 2017 - October 2017

Developed my UX/UI Design skills under the guidance of a Senior UX/UI & Product Designer throughout a 36 week immersive course, and produced UX deliverables consisting of user stories, user flows, wireframes, visual mockups, and prototypes for user testing. Created branding and unique identities for projects to meet product’s business requirements and user’s needs, and designed user interfaces for web and mobile apps, including eCommerce, SaaS, and crowdfunding sites.

Bikram’s Yoga College of India
Yoga Teacher Training/Yoga Therapy
Hatha Yoga, Posture Clinics, and Anatomy
2004

Kirov Academy of Ballet
2000-2002

Russian Ballet Academy
1997-2000

Colorado Ballet
1995-1997

University of Colorado at Boulder
Economics/Arts and Sciences
1995-1997

Experience

Mattress Firm / Digital Designer
March 2019 - Current, Houston, TX

Create exceptional visual designs for a range of digital platforms including landing pages, mobile apps, sale banners, company website, microsites and emails, while working closely with marketing, e-commerce, and development teams.

Unmethod (through Creative Circle) / UI Designer
February 2019, Houston, TX

Created visual mockups for Cirro Energy, according to their branding guidelines and standards, using Sketch.

Pet Pal Houston / UI/UX/Visual/Web Designer
January 2019, Houston, TX

Designed and developed Pet Pal Houston’s website using Figma and Webflow. Created all branding and designs, copywriting, and provided photography (high-res photos) and all assets for client’s site.

ExxonMobil (through Aquent) / UX Designer
January 2018 - January 2019, Spring, TX

Upstream Research Company | iRMS | Integrated Reservoir Modeling Simulation
Created and designed specialized tools for engineers and geologists to take on the world’s toughest energy challenges. Communicated designs with development team using TFS. My designs solutions have improved the corporation’s savings by 30-80%.

Pillar Staffing Solutions | RollingDogs / Visual/Product Designer
June 2018, Houston, TX

Created a clean and unique logo using Sketch, and provided UI solutions and ideas through brainstorming (mind mapping), research, and preference testing.

FanReact / UX/UI Designer
July 2017 - October 2017, Houston, TX

Worked closely with the Design Director and Development team to creatively solve UX problems with modern, seamless, and responsive designs. Created designs and prototypes using Sketch and Invision.

US Capital Advisors / Client Service Associate
June 2015 - July 2017, Houston, TX

Helped grow and maintain my team’s client base to be over 1,000 by bringing in assets to the firm using WealthScape, Black Diamond, and Salesforce.

Private Yoga Instructor
July 2004 - July 2015, Houston, TX

Changed peoples’ lives and led them to more balanced and healthy lifestyles by tailoring yoga classes to their needs and backgrounds.

Interests

Gaming, Game Design, Painting, Drawing, Sketching, Cooking, Photography

Awards

World Yoga Champion
Bishnu Charan Ghosh Cup 2008